



News



Swissauto collaborates with Polaris Industries Inc. Medina USA

Swissauto has sold the power sport- und Hybrid busines to Polaris Industries Inc. Medina USA and establishes a new product development center for Polaris in Europe. The Kart engine manufacturing and selling as well as the automotive charging divisions remains at WENKO AG Swissauto and is continued independent from Polaris.

Over the last years, Swissauto WENKO AG has build up and enlarged various core businesses in supercharging development, power sport engineering and Kart engine production and sales. Various products have been brought successfully to the market.

Wenko AG Swissauto always was concentrating on engineering and small series production. Mass production was never in the focus of the company. For further growing in the areas of power sport engineering and to realize the Hybrid Range extender engine, Swissauto was searching for a strong production and engineering partner.

Polaris Polaris Industries inc. in Medina, USA is world market leader in manufacturing and sales of various power sport products as ATV's, UTV's and Snowmobiles. With Victory Motorcycles, Polaris is the second biggest US bikes manufacturer. Already in the past, Swissauto realized various product developments with Polaris. Today, Swissauto can announce that the power sports engineering and Hybrid engine has been sold to Polaris Industries.

Swissauto power sport will act in the future as the European product development center and will enlarge the facilities to fulfill the future needs for the development for high performance and high efficient drive trains for Polaris and its international growth.

Wenko AG Swissauto is operating the businesses in automotive supercharging and the Kart engine manufacturing as in the past independent from Polaris at the locations in Burgdorf and Mellingen.

The automotive department is reinforced since January 2010 with a new established location in Stuttgart to handle the customers in the automotive industry directly.

The Kart engine manufacturing was enlarged in the past year and the presence in the market is consolidated. The engine will be produced and further developed as before at the Burgdorf location.

It is important to WENKO AG Swissauto to handle and serve its customers further on with the known products and services. To act flexible, motivated and competent are our most important targets which we follow.

ABOUT POLARIS

With annual 2009 sales of \$ 1.6 billion, Polaris designs, manufactures and markets off-road vehicles (ORV's), including all terrain vehicles (ATVs) and the Polaris Ranger^(R), snowmobiles and Victory Motorcycles^(R), for recreational and utility use.

Polaris is a well recognized leader in the snowmobile industry and one of the largest manufacturers in ORV's in the world. Victory Motorcycles, established in 1998 and representing the first all-new American-made motorcycle from a major company in nearly 60 years, are rapidly making impressive in-roads into the cruiser and touring motorcycle marketplace. Polaris also enhances the riding experience with a complete line of pure Polaris apparel, accessories and parts, available at Polaris dealerships. Please visit the Polaris Website for more information at: www.polarisindustries.com